



Comhairle Cathrach
Bhaile Átha Cliath
Dublin City Council

Strategic Policy Committee

Economic Development & Enterprise

Agenda Item 1: Minutes of Meeting 23rd July 2018

Members Present:

Cllr. Deirdre Heney (Chair),
Cllr. Noeleen Reilly,
Cllr. Paddy Bourke,
Cllr. Gary Gannon,
Cllr. Mary Freehill,
Cllr. Anne Feeney,
Cllr. Gaye Fagan,
Martin Harte, the Temple Bar Company,
Denise Brophy, Dublinia Ltd,
Evanne Kilmurray, Inner City Enterprise (ICE).

Apologies:

Cllr. Greg Kelly, Cllr Paul McAuliffe, Cllr. Norma Sammon, Geraldine Lavin, John Lombard

Officials Present:

Richard Shakespeare, Assistant Chief Executive, Dublin City Council
Greg Swift, Head of Enterprise & Economic Development, Dublin City Council
Grainne Kelly, Head of International Relations, Dublin City Council
Steven O’Gara, Senior Economic Development Officer, Economic Development & Enterprise, Dublin City Council
Kevin Meade, Senior Executive Officer, Environment & Transport, Dublin City Council

1 Minutes of Meeting held on 26th April 2018 & Matters Arising

The minutes from the meeting held on the 26th of April were proposed by Cllr. Paddy Bourke and seconded by Cllr. Noeleen Reilly.

2 Dublin Tourism Promotional Strategy: Fáilte Ireland

The chair welcomed Keelin Fagan, Head of Dublin, Fáilte Ireland. Ms. Fagan presented on the Dublin Tourism Promotional Strategy.

There was a brief time of Q&A in which councillors queried what promotional aspects were being used regarding: transport options for tourists on arrival to Dublin, travel cards, repeat tourist visits, brexit issues, passport control in Dublin airport, hotel average cost per room and if there are any negatives from the tourism survey etc. Ms. Fagan addressed all questions and advised that the strategies in place will address these.

3 Dublin Docklands Water Animation Strategy

The chair welcomed Jason Taylor, Executive Planner, DCC Docklands. Mr. Taylor extended apologies for Ms. Deirdre Scully, Senior Planner, DCC Docklands and also the quality of the presentation as it may be hard to view. Mr. Taylor gave a

presentation on the Dublin Docklands Water Animation Strategy. Councillors expressed their questions regarding the bridge at Spencer Dock, the sewerage/pollution issue in the rivers and canals, and also who takes responsibility for these particular issues. Mr. Taylor advised that the bridge in question would be the responsibility of DCC and also advised that he would take note of the councillors concerns and pass them to Ms. Deirdre Scully regarding pollution and sewerage issues in the water. The chair requested that two particular maps be circulated by hardcopy or via email to members. Mr. Taylor agreed.

4 Dublin Canals Strategy: Waterways Ireland

The chair welcomed Mr. John Boyle, Waterways Ireland. Mr. Boyle presented on the Dublin Canals Strategy and in particular the Docklands area. Questions raised by SPC members - to Mr. Boyle were in regards to water quality, signage on the greenways and also keeping the environmental aspects intact. Mr. Boyle answered all questions and advised there are currently plans in place for nationwide signage for greenways and environmental processes are in place. Mr. Boyle also stated in regard to the Grand Canal Water Basin plan, that the aim is to have it completed within the next three years and to have the treatment programme of works completed by 2020.

5 Tourism 2025: Irish Tourism Industry Confederation (ITIC)

Eoghan O'Mara Walsh, Chief Executive, ITIC gave a brief overview and presentation on the Irish Tourism Industry

Confederation.

6 Casual Trading Bye Laws: Hours and Fees

Mr. Kevin Meade, Senior Executive Officer, DCC reported on the Casual Trading bye laws and proposed that the SPC members put forward the new updated bye laws for adaption at the next city council meeting. This was agreed.

7 BREXIT update: Supports and Initiatives from LEO

Mr. O'Gara gave a brief update on brexit issues.

8 Economic Development & Enterprise SPC: Management Update

Ms. Kelly advised the committee on the new International Relations Framework for DCC, which is a five year plan.

Ms. Kelly welcomes any feedback on the plan and can be contacted via email. Mr. Swift highlighted the new Agile Innovation Fund which is available from the Local Enterprise Office. Mr O'Gara advised the committee about the Digital Asset Management System which is being constructed by Dublin.ie to collate images and videos into a central platform. This platform will be available for use by DCC staff regarding events and publications.

Mr O'Gara also advised on the Futurescope 2018 conference which was a very successful event that involved DCC as a strategic partner. At the conference, the DCC stand was represented by Economic Development, Local Enterprise Office, Dublin.ie and Smart Cities. Ms. Brophy advocated that a marketing strategy for Dublin.ie be pushed as it is a huge asset to have. The chair and manager both agreed with this.

Next meeting – Tuesday 23rd October 2018